

PO Box 626, Richmond, Vermont 05477 • 802-393-2976 • www.SoundGravitasProductions.com

#### **Mission Statement**

Sound Gravitas Productions, LLC's mission is to support the ever-expanding disciplines within live performance art, maintain the standards of analog sound quality and provide a positive platform for women in the industry of live event production.

## Services Offered

Sound Gravitas Productions is a live event production company, operating under the social business model. We provide clients with production consulting, sound, lighting, video, live broadcast, recording and set design. Supporting live events and 'Live Art', we bridge the technical and creative spheres in live event production. From concerts to art installations, Sound Gravitas works with clients on both a technical and formative level to make your vision a tangible reality.

# Distinctive Value Proposition & Problems We Are Solving

- 1. Social Business Model
- 2. Women In Production
- 3. Analog Sound
- ۷. Live Art

#### **Social Business Model**

As a live event production company operating under the social business model, there is an expanded opportunity for bringing communities together with socio-economic goals as the focus, while providing universally just employment and community practices.

#### **Women In Production**

Sound Gravitas Productions is committed to providing women interested in working in live event production, an opportunity to gain the skills and experience in a company that understands the challenges women face gaining access to the industry. The ultimate goal is to provide women in production a safe work environment that allows space for growth, development, empowerment, and equality.



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# **Analog Sound**

Andrew Scheps, a well-known producer, and engineer stated, digital audio is like reading a word or sentence with letters missing. Sound Gravitas is committed to providing sound quality that soothes our neurological systems and returns health and enjoyment back to the music.

### Live Art

Through the lens of socio-economic goals, Sound Gravitas is a resource to promote and produce "Live Art" throughout the Northeastern United States, by offering this geographical area a channel to expand upon bridging social goals and creative expression.

Tiffany Boyd May 17th, 2018